

# STRUKTUR KURIKULUM

Total  
144 SKS

**S01** Business Inspiring and Communication • Principles of Accounting • Business Management • Economics for Business • Entrepreneurship Essentials • Pancasila

Entrepreneurial Venture Creation • Financial Management • International Business • Operation Management • Etika • Civics **S02**

**S03** Entrepreneurial Venture Execution • Marketing Management • Human Capital Management • Cost Management • Menjadi Indonesia • Religion

Entrepreneurial Innovation, Organizational Behaviour • Statistics for Business • Consumer Behavior • Mata Kuliah Interdisipliner • Bahasa Indonesia **S04**

**S05** Entrepreneurial Innovation for Sustainability • Essential Leadership, Budgeting • Technology for Business Development • Mata Kuliah Interdisipliner

Business Growth • Entrepreneurial Leadership • Digital Finance • Research Methodology • Mata Kuliah Interdisipliner **S06**

**S07** Integrated Real Business Practice (Internship) • Strategic Management • Applied Strategic Leadership • Innovation on Real Business

**S08**  
Thesis • MBKM Credensial

\*Subject to change

## WHAT THEY SAY ABOUT US

Yong Ang



*Finding a university in Surabaya as a Dutch citizen was a challenge. I found Universitas Ciputra by coincidence and was able to enroll here. Currently, the university seems to welcome more international students. Since I started studying here, many great things happened. I was able to develop my cultural knowledge and experience by meeting many people from all around Indonesia and outside Indonesia. Also, studying at UC opened different doors for me: joining organisations made it possible for me to develop leadership and organisational skills, and IBM IC offers the possibility of international exchange programs and studying abroad to graduate with a double degree, which is what I chose to do. Having these kind of international opportunities motivated me to study well and that resulted in a GPA above 3.90 since the beginning.*

IBM IC Class of 2017



[bit.ly/uc-ibmicuc](https://bit.ly/uc-ibmicuc)

QR CODE

Scan me for  
**MORE ABOUT IBM**

[www.uc.ac.id](http://www.uc.ac.id)

CitraLand CBD Boulevard

Ph. (031) 745 1699 | Fax. (031) 745 1698

[pmb@uc.ac.id](mailto:pmb@uc.ac.id)

[f Universitas Ciputra](#) [@UCPeople](#)

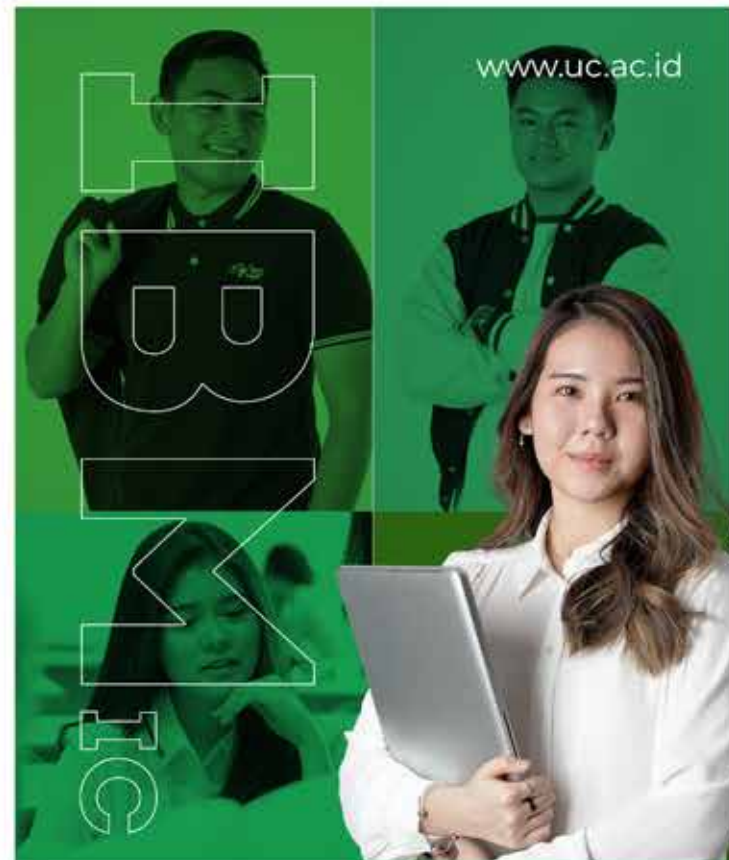
[@UCPeople](#)

[universitasciputra](#)

[Universitas Ciputra](#)



[www.uc.ac.id](http://www.uc.ac.id)



**UNIVERSITAS CIPUTRA**  
CREATING WORLD CLASS ENTREPRENEURS



This is  
my Dream  
about...

# INTERNATIONAL BUSINESS MANAGEMENT

INTERNATIONAL CLASS

# IBM IC

## ABOUT INTERNATIONAL BUSINESS MANAGEMENT

INTERNATIONAL CLASS

The International Class of Business Management at the School of Management and Business aims to develop independent and innovative entrepreneurs who are calculated risk-taker, creating opportunities and equipped with global leadership skill to manage world-class business.

LEARN BUSINESS



## EXPERIENCE THE REAL INTERNATIONAL GLOBAL CLASSES AT UC SURABAYA

THE IBM INTERNATIONAL CLASS PROGRAM

## FUTURE PROSPECT

- Business Owner
- Family Business Successor
- Chief Executive Officer (CEO)
- Managing Director (MD)
- General Manager (GM)
- Change Management Leader
- Corporate Leader
- Business Analyst
- Market Researcher and Analyst
- Business Manager at Multinational Company
- Business Consultant

## FACILITIES

- Business Simulation Lab
- Capital Market Lab
- Marketing Strategy Lab
- Theater Room

## STUDENT ACHIEVEMENT

- 1st Winner; 2021 Global Creative Planning Competition by Chaoyang University of Technology, College of Management, ChaoYang University
- 1st Winner; STATION: STPN Application Competition 2021, Sekolah Tinggi Pertanahan Nasional (STPN) Yogyakarta
- 1st Winner; Lomba Karaya Tulis Imliah Nasional (KARISMA) 2021, Universitas Pendidikan Ganesha, Bali
- 3rd Winner; International Essay Writing Competition - Festival Sastra Mursal Esten VI, 2021, Universitas Negeri Padang
- 3 Students chosen for IISMA award 2021 and able to have international study experience to Italy & Hungary
- 6 students chosen for IISMA award 2022 and able to have international study experience to USA, Canada, Italy, Hungary, and Australia



## DEGREE

Sarjana Manajemen (S.M.)

## ADVANTAGES PROGRAM

- ▶ International Perspective & Global Mindset
- ▶ Real experience and real entrepreneurship projects
- ▶ Integrated business creation and development
- ▶ International standard communication
- ▶ Leadership skill, managerial skill and core competencies, business analytical skills, design thinking skills
- ▶ International Collaboration Class Programs with several partners among the world. Where IBM International Students are experiencing online or offline classes with several students and lecturers from Partner Universities outside Indonesia  
Example: Dual Degree, Student Exchange, Immersion, International Expo

## MEMBER OF



## PARTNERSHIP

- Coventry University (UK)
- Curtin University (Perth, Singapore and Sarawak)
- Swinburne University (Australia)
- Tunku Abdul Rahman University College (Malaysia)
- Dongseo University (South Korea)
- INHA University (South Korea)
- Solbridge University (South Korea)
- Woosong University (South Korea)
- Da Yeh University (Taiwan)

## PARTNER COMPANY

- Ciputra Group
- Apple Academy
- PT Vivo Mobile Indonesia
- PT Sun Paper Source
- PT Bank HSBC Indonesia
- PT Visionet International (DVD)
- PT Synergy Ultima Nobilus
- Time International
- PT Pegadaian
- PT Pelabuhan Indonesia III (Persero)
- Adicipta Cairani Ekakarya (ACE)
- PT Astra International (Auto 2000)
- PT Salam Pasifik Lines
- PT Charoen Pokphand
- PT Mahaghora
- PT Vitapharm
- Tiket.com
- PT Panin Asset

