

STRUKTUR KURIKULUM

Total
144 SKS

Mata Kuliah Peminatan Data Science

Social Media Mining • Mobile Computing • Data Engineering
• Web Mining • Data Privacy, Ethics, and Policy • Emerging
Technology

S01 Applied Mathematics • Information Systems
Concept • Algorithm & Programming Language •
Accounting Principles

Database Design • ERP Systems • Application
Development • Business Data Communication **S02**

S03 Database Implementation • Statistics for
Business • System Analysis & Design • Supply
Chain Information Systems

Data Warehousing • Data Science • Web
Design & Development • Cloud Computing **S04**

S05 E-Business • Data Mining • Information Systems
Security and Government • Business Intelligence

Decision Support System • Software Quality
Assurance • Big Data Processing • Research
Methodology **S06**

S07 Internship: Character Development •
Internship: Professional Development

S08

Final Project
Information Systems
Credential Program

KESAN ALUMNI

At BCA I can feel firsthand that just being able to code is not enough for fresh graduates to compete in the job market in the Information Technology field. Understanding ethics, business processes, and user-centric development are needed to produce market-fit solutions. Unfortunately, these things are hard (if not impossible) to learn on our own from scratch, we need proper education, the right environment, and continuous practice so that we are fluent in both technical logic and business logic. Studying Information Systems for Business major at Ciputra University is a valuable provision that has helped a lot in my career. Not only learning technical things like programming but here I was also taught to understand the business processes of a company. Learning at Ciputra University is not only theoretical but also practical. I was given some projects that helped me understand the material being taught. The learning environment at ISB is also very supportive, the aspirations and creativity of students are always well-accommodated and well-supported.



Priscilla Vanny Amelia
IT Trainee at BCA
(PT Bank Central Asia Tbk)

ISB Class of 2018



bit.ly/uc-isb



QR CODE



Scan me for

MORE ABOUT ISB



www.uc.ac.id

CitraLand CBD Boulevard

Ph. (031) 745 1699 | Fax. (031) 745 1698

pmb@uc.ac.id

f Universitas Ciputra

@UCPeople

@UCPeople

universitasciputra

Universitas Ciputra



www.uc.ac.id

UNIVERSITAS CIPUTRA
CREATING WORLD CLASS ENTREPRENEURS



DATA SCIENCE INFORMATION SYSTEM FOR BUSINESS



IBSI



TENTANG INFORMATION SYSTEM FOR BUSINESS - DATA SCIENCE

Menghasilkan lulusan yang memiliki kemampuan Sistem Informasi khususnya untuk Sains Data pada domain analisis bisnis dan siap menjawab kebutuhan revolusi Industri 4.0 maupun society 5.0. Selama menjalani masa studi mahasiswa akan menempuh materi perkuliahan yang membentuk kompetensi sains data seperti big data processing, data science, data mining, dan business intelligence yang sesuai dengan standar industri dan bekerjasama dengan perusahaan IT berskala global sekaligus belajar kurikulum yang di adopsi dari program Intel® Digital Readiness Program. Pada tahun pertama dan kedua, mahasiswa akan mempelajari kompetensi dasar sistem informasi dan pengantar data science. Pada tahun ketiga dan keempat mahasiswa diberi kesempatan untuk mengambil mata kuliah elective dan menempuh Internship di area data science. Setelah menyelesaikan masa studinya lulusan akan memiliki kompetensi di bidang analisis bisnis untuk menjadi Data Scientist, Machine Learning Engineer, Business Data Analyst, Business Intelligence Analyst.

PROSPEK LULUSAN

- Data Scientist
- Machine Learning Engineer
- Business Data Analyst
- Business Intelligence Analyst

FASILITAS

- High-Performance Computing untuk perkuliahan perkuliahan terkait dengan Big Data Processing dan Data Science for Business
- Studio komputer untuk kegiatan praktikum
- Mini theater untuk kuliah tamu dari Industri
- Student lounge
- Lisensi perangkat lunak dari Microsoft 365
- Penggunaan perangkat lunak yang sesuai dengan standar industry seperti Amazon Academy, Navicat, Jupyter Notebook, dan Tableau



KEUNGGULAN PROGRAM STUDI

- ▶ Pembelajaran yang melibatkan praktisi dari dunia industri dan kerjasama yang erat dengan penyedia dan pengguna data science pada domain analisis bisnis
- ▶ Kesempatan student exchange dengan universitas luar negeri di Korea Selatan, Malaysia, Australia, dan United Kingdom
- ▶ Berinteraksi dengan pakar dan praktisi level nasional maupun internasional yang menjadi dosen tamu di kegiatan perkuliahan
- ▶ Kesempatan mengikuti Apple Developer Academy @ UC dan mendapatkan materi pembelajaran beserta fasilitas penunjang
- ▶ Kesempatan internship di perusahaan terkemuka di Indonesia seperti Bank Central Asia (BCA), Tiket.com, Tokopedia, PT. Telkom Indonesia, dan berbagai program kampus merdeka



LEMBAGA KERJASAMA



Microsoft Imagine Academy



aws educate

tableau

tiket.com

tokopedia



GELAR Sarjana Komputer (S.Kom.)



SAP University Alliances



Coventry University

