

CURRICULUM Structure

Total
144 SKS

IBM-IC

S.01

Business Inspiring and Communication • Principles of Accounting • Business Management • Economics for Business • Entrepreneurship Essentials • Pancasila

S.02

Entrepreneurial Venture Creation • Financial Management • International Business • Operation Management • Etika • Civics

S.03

Entrepreneurial Venture Execution • Marketing Management • Human Capital Management • Cost Management • Menjadi Indonesia • Religion

S.04

Entrepreneurial Innovation, Organizational Behaviour • Statistics for Business • Consumer Behavior • Interdisciplinary course • Bahasa Indonesia

S.05

Entrepreneurial Innovation for Sustainability • Essential Leadership, Budgeting • Technology for Business Development • Interdisciplinary course

S.06

Business Growth • Entrepreneurial Leadership • Digital Finance • Research Methodology • Interdisciplinary course

S.07

Integrated Real Business Practice (Internship) • Strategic Management • Applied Strategic Leadership • Innovation on Real Business

S.08

Thesis • MBKM Credential

PARTNERSHIP

- Coventry University (UK)
- Curtin University (Perth, Singapore and Sarawak)
- Swinburne University (Australia)
- Tunku Abdul Rahman University College (Malaysia)
- Dongseo University (South Korea)
- INHA University (South Korea)
- Solbridge University (South Korea)
- Woosong University (South Korea)
- Da Yeh University (Taiwan)
- PT Pelabuhan Indonesia III (Persero)
- Adicipta Carsani Ekakarya (ACE)
- PT Astra International (Auto 2000)
- PT Salam Pasifik Lines
- Ciputra Group
- Apple Academy
- PT Vivo Mobile Indonesia
- PT Sun Paper Source
- PT Bank HSBC Indonesia
- PT Visionet International (OVO)
- PT Synergy Ultima Nobilus
- Time International
- PT Pegadaian
- PT Charoen Pokphand
- PT Mahaghora
- PT Vitapharm
- Tiket.com

www.ciputra.ac.id/ibm

What They Say About INTERNATIONAL BUSINESS MANAGEMENT International Class



Jacqueline Angelina K.
IBM-IC Class of 2020

Enrolling in Universitas Ciputra, especially in the International Business Management - International Class (IBM-IC) program, has brought numerous opportunities for me to develop my skills, experiences and achievements as a student and entrepreneur. In just 6 semesters, I have been granted the privilege of being elected as the president of my program's student union, an IISMA 2022 awardee at The University of Adelaide, chosen as the university's mahasiswa berprestasi, and can graduate by getting hired before graduation. All of which I couldn't have achieved without the constant support given by the IBM-IC program in directing its students to international programs and self-development opportunities. Particularly after my time studying abroad in Adelaide, I was exposed to different cultures and learning environments that I had never experienced before. I am a better leader and student because of my program and lecturers, and I will forever cherish my time as a student of IBM-IC.

Let's explore with



Scan for **Detail Info** or click

Q bit.ly/ciputra-ibmic

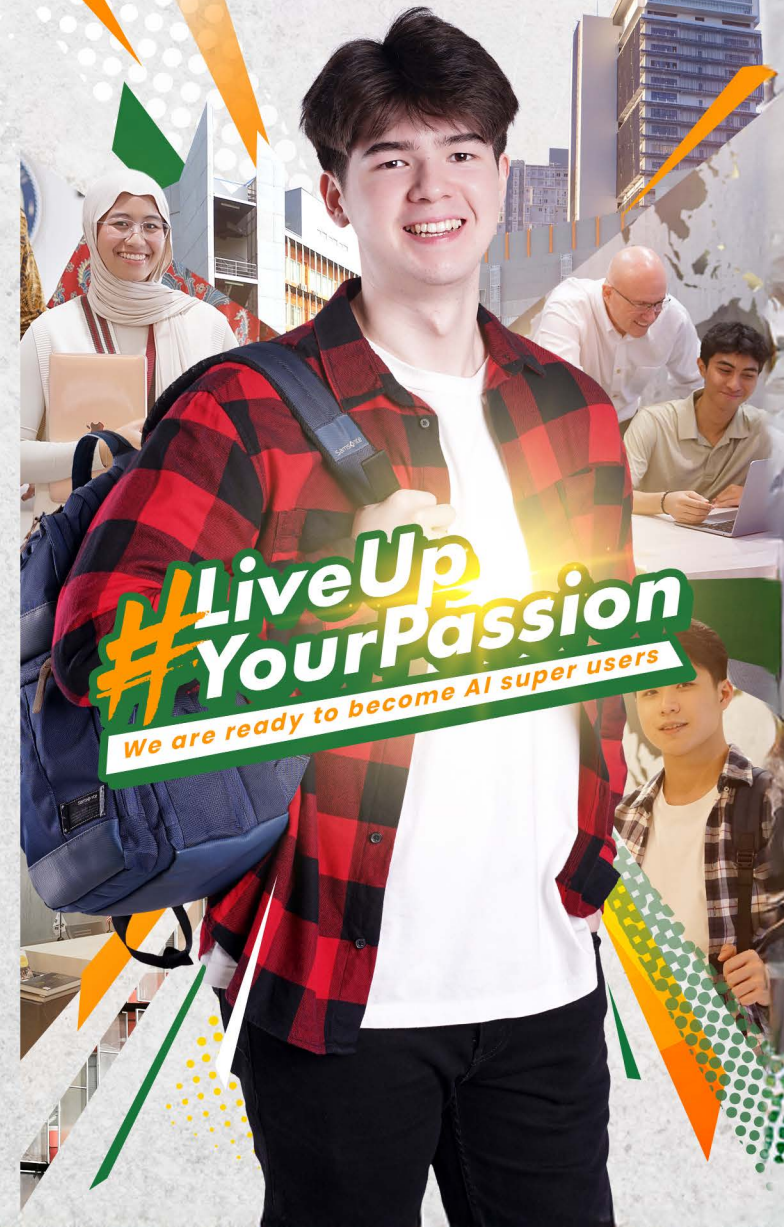
www.ciputra.ac.id
CitraLand CBD Boulevard
Ph. (031) 745 1699
Fax. (031) 745 1698
pmb@ciputra.ac.id



- Universitas Ciputra
- Universitas Ciputra
- universitasciputra
- universitasciputra



INTERNATIONAL BUSINESS MANAGEMENT International Class



#LiveUpYourPassion
We are ready to become AI super users



BUSINESS AND MANAGEMENT



EXPERIENCE THE REAL INTERNATIONAL GLOBAL CLASSES AT UC SURABAYA

IBM-IC

ABOUT IBM-IC

The International Class of Business Management focuses on learning activities, research, and community development in business management and entrepreneurship, with an adaptive approach to advancements in digital technology and Artificial Intelligence. This program aims to produce globally-oriented entrepreneurs, managers, and professionals with integrity, professionalism, and entrepreneurial spirit. Graduates are equipped to create, execute, and develop innovative and sustainable corporations, taking calculated risks and leveraging global leadership skills to manage world-class businesses.

DEGREE

Sarjana Manajemen (S.M.)



Student ACHIEVEMENT

- Universitas Ciputra becomes the #1 University and sends the most IISMA Awardees 2024 from the IBM major. The most UC's IISMA awardees in 2024 were chosen from IBM-IC students with a total of 10 Students, going to Yale University, University of British Columbia, University of Glasgow, University of Sydney, and many more.
- A total of 27 Students Chosen for IISMA awards since 2021-2024 and are able to have international study experience in USA, UK, Canada, Italia, Hungary, South Korea, Australia, Malaysia, Singapore, and Taiwan
- 1st Winner: Lomba Abdidaya Ormawa (Organisasi Mahasiswa) 2023
- Most Motivated Team: Business Case Competition 2023 by HSBC
- 1st Winner Global Creative Planning Competition by Chaoyang University of Technology, College of Management, Chao Yang University
- 1st Winner; STATION: STPN Application Competition 2021, STPN Yogyakarta
- 1st Winner: Lomba Karya Tulis Ilmiah Nasional (KARISMA) 2021, Universitas Pendidikan Ganesha, Bali
- 2nd Winner: Musi CHARITAS Management Business Case Competition 2022
- 3rd Winner: Widya Mandala Debate Competition 2022

Graduate PROSPECT

- Business Owner
- Family Business Successor
- Chief Executive Officer (CEO)
- Managing Director (MD)
- General Manager (GM)
- Change Management Leader
- Corporate Leader
- Business Analyst
- Market Reasercher and Analyst
- Business Manager at Multinational Company
- Business Consultant

FACILITIES

- Business Simulation Lab
- Capital Market Lab
- Marketing Strategy Lab
- Theater Room

Major EXCELLENCE

- International Perspective & Global Mindset
- Real experience and real entrepreneurship projects
- Integrated business creation and development
- International standard communication
- Graduate with national professional certification and international certification recognized worldwide (Certified International Professional Entrepreneurs & Certified Leadership Specialist)
- Leadership skill, managerial skill and core competencies, business analytical skills, design thinking skills
- International Collaboration Class Programs with several partners among the world. Where IBM International Students are experiencing online or offline classes with several students and lecturers from Partner Universities outside Indonesia. Example: Dual Degree, Student Exchange, Immersion, International Expo



MEMBER of



EFMD GLOBAL

