

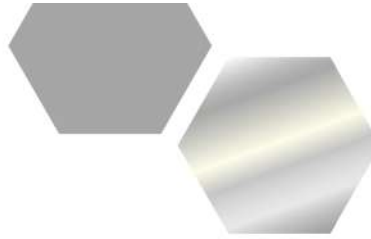
FOREIGNER REGISTRATION REGULATIONS:

Universitas Ciputra Surabaya accepts the international student registration with the requirements below:

1. Register as a new student candidate of Universitas Ciputra Surabaya
2. Take the selection test
3. Complete financial administration requirements
4. Submit all documents to apply for study permit, namely:
5. Scan of a valid passport for at least the next 24 months from the date when the semester begins
6. Colored photos 4x6
7. Health certificate issued by a hospital
8. Financing Guarantee Letter (form provided by Universitas Ciputra Surabaya)
9. Statement of Regulatory Compliance & Non-Political Involvement in Indonesia (form provided by Universitas Ciputra Surabaya)
10. Unemployment Statement Letter (form provided by Universitas Ciputra Surabaya)
11. High school diploma
12. The application and process of study permit will be done by Universitas Ciputra Surabaya
13. After the study permit is issued by the Indonesian Ministry of Education and Culture, prospective students must re-register.

REGISTRATION REQUIREMENTS

1. Legalized diploma and legalized transcript (1 sheet each), minimum GPA of 2.75 for Bachelor's degree. Overseas Bachelor's graduates must have an equivalency document issued by DIKTI
2. Pay the registration fee via virtual account and registration online via website uc.ac.id
3. Registration confirmation via email to pmb.mm@ciputra.ac.id or WA: 0838 4934 3601 to get more information



Master of Management Graduate Program

Universitas Ciputra
CitraLand CBD Boulevard

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 **UNIVERSITAS CIPUTRA**
CREATING WORLD CLASS ENTREPRENEURS



"Scale up Your
Entrepreneurial
Capabilities"

Master of Management Graduate Program



Profile Master of Management

The Master of Management in Entrepreneurship Study program was established in 2011 in support of the National Entrepreneurship Movement (Gerakan Kewirausahaan Nasional/GKN), which was launched by the President of Indonesia on February 2nd, 2012. This movement is believed to be one of the important solutions to advance the nation's competitiveness. For this purpose, the Master of Management Study Program designs curriculum, prepares lecturers who are experts in their fields and other resources needed in the implementation of graduate level learning programs so that graduates are able to become entrepreneurs and or intrapreneurs who have integrity and global insight. The Study Program is currently accredited **UNGGUL** under Universitas Ciputra Surabaya with an **UNGGUL** accreditation.



LECTURERS

Academics, CEOs, Business Practitioners, Business Owners who are experienced and successful in their respective fields.

FACILITIES

- Entrepreneurship Learning Studio
- Student Lounge
- Entrepreneurship Library
- Computer Lab
- Auditorium
- Marketing strategy business simulation
- Theater room
- Networking
- Coffee Break & Meal
- Book

PROGRAM ADVANTAGES

- **Business Simulation**
Participants learn to run a business in a global environment through strategic business simulation.
- **Business Scale-up**
The emphasis of learning is not only on how to start a business (start-up business) but more on how to develop an existing business (to scale-up the business) in order to grow sustainably.
- **Entrepreneurial Business Inspiration**
Inviting entrepreneurs from various fields (9 industry sectors) as resource persons who can share knowledge, experiences, and of course provide inspiration for participants in running a business.
- **Entrepreneurial Business Execution**
Learning and provision of business is not only up to the business plan, but directly applied from the beginning in the Entrepreneurial Project course so as to create a habituation of self and experience to run a business.
- **Entrepreneurial Sustainability**
Learning and business provision for business sustainability which continues to grow better from time to time.
- **Project Based Learning**
Sharpening the entrepreneurial skills of participants to face future business through understanding of real business cases which are happening today.
- **Real Business Solution (RBS) Program**
Held to build business solution and networking skills for participants directly in the company with the presence of CEO/Manager, both local and international.
- **Exhibition & Innovation Corner**
A place for participants to directly practice their business to the public.
- **Mentoring**
Participants get a mentoring process directly with the experts.
- **Networking**
Participants meet with business actors, including: owners, CEOs, managers, staff, and so on.

Total credits	45 credits
Educational Level	Postgraduate (S2 / Masters)
Duration of Study	2 Years
Language	English
Degree	M.M. (Master of Management)

CORPORATE ENTREPRENEURSHIP

This program is specifically designed for professionals to improve entrepreneurial competency in order to be able to create value in the corporation or make the corporation a motor of business development.

PARTICIPANTS

Professionals who work in both national and multinational corporate world, who want to generate innovation for the company or develop their careers significantly.

CURRICULUM

The curriculum is design to produce graduates who are able to create various innovations in their companies and effectively communicate new ideas to stakeholders to be executed effectively and efficiently.

Semester	Subject	Corporate Entrepreneurship
1	Business Opportunity Creation	3 SKS
	Human Resource Management & Organizational Behavior	3 SKS
	Marketing Management	3 SKS
	Building Entrepreneurial Organization	3 SKS
	Sub Total	12 SKS
2	Entrepreneurial Project 1	3 SKS
	Financial Accounting	3 SKS
	Operation Management	3 SKS
	Global Marketing Strategy	3 SKS
	Sub Total	12 SKS
3	Entrepreneurial Project 2	3 SKS
	Financial Management	3 SKS
	Research Methods & Multivariate Analysis	3 SKS
	Sustainability & Business Innovation	3 SKS
	Sub Total	12 SKS
4	Strategic Management and Leadership	3 SKS
	Thesis	6 SKS
	Sub Total	9 SKS
TOTAL	45 SKS	

DOING BUSINESS IN INDONESIA

This program is specifically designed for expatriates or foreigners who want to do business in Indonesia to improve their entrepreneurial competence so they can understand in detail the procedures and ways of doing business in Indonesia.

PARTICIPANTS

Expatriates or foreigners who started or currently running a business in Indonesia who want to expand their business with all Indonesian procedures and characteristics.

CURRICULUM

The curriculum is designed to produce graduates who are able to carry out start-up, scale-up and sustainability in Indonesian business and provide students with an entrepreneurial mindset to support their business and careers.

Semester	Subject	Doing Business in Indonesia
1	Business Opportunity Creation	3 SKS
	Human Resource Management & Organizational Behavior	3 SKS
	Marketing Management	3 SKS
	Understanding Indonesia Consumers & Market	3 SKS
	Sub Total	12 SKS
2	Entrepreneurial Project 1	3 SKS
	Financial Accounting	3 SKS
	Operation Management	3 SKS
	Indonesia Business Legal & Environment	3 SKS
	Sub Total	12 SKS
3	Entrepreneurial Project 2	3 SKS
	Financial Management	3 SKS
	Research Methods & Multivariate Analysis	3 SKS
	Business Execution in Indonesia	3 SKS
	Sub Total	12 SKS
4	Strategic Management and Leadership	3 SKS
	Thesis	6 SKS
	Sub Total	9 SKS
TOTAL	45 SKS	